

Julie M Babikan

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Who I Am

Artist and Designer with strong conceptual skills creating projects from concept to final production. Projects include: original 2D and 3D character creation, illustration, graphic design, logo and product design, web design, and animation.

Experience and Major Projects

Marketing Designer and Seminar Coordinator

12/2004 - Present *PriSim Business War Games, Libertyville, IL*

- Traveling nationally and internationally to provide Business Training and Leadership Seminars to Fortune 500 clients.
- In charge of organizing all seminar logistics and details including: travel arrangements, equipment rental and setup, computer setup, coordinating with the facility and technical support during the seminar.
- Finding marketing contacts thru market research, and following up with phone conversations, marketing mailings, and web casts in search of prospective clients.
- Coordinated complete redesign of all marketing and training materials: brochures, product sheets, and labels using Photoshop, Illustrator, Adobe Acrobat Professional and Microsoft Publish.
- Used Macromedia Flash and Dreamweaver to create and continually update and refresh company's website, www.prisim.com succeeding in bringing it from page 21 to page one on Google under the search "business simulations"
- Used Macromedia Flash, Director, and Photoshop to create from concept to final production a marketing DVD to send to current and potential clients. This allows interested corporations to see what PriSim has to offer in an interactive and fun manner.

Freelance Animator, Commercial AdSpot Producer

2/2004 - 3/2004 *Yingling Media, Round Lake, Illinois*

- Created several 15 second commercials for an electronic billboard company.
- Clients included Pulte Homes, Kia of Waukegan, The Village of Third Lake, and The Waukegan News Sun Newspaper.
- Used 3D Studio Max, Adobe Photoshop and Adobe Illustrator for logo creation, and some modeling of props for commercials.
- Used Adobe Premiere, Adobe Aftereffects, and Macromedia Flash for final production and output to video.

Virtual Reality Home Tour on CD-Rom

6/2003 - 10/2003 *ArborGlen Town homes, Schaumburg, Illinois*

- Modeled and textured the interiors of 2 townhomes (26 rooms + closet space and courtyards) from the original architectural blueprints using 3D Studio Max and Adobe Photoshop.
- This included the creation of over 1500 individual furniture models and props.
- Created fly-through animations to make a virtual tour of townhomes using 3D Studio Max.
- Put together interactive CD-Rom in Macromedia Flash including the tour animations, floor plans of the townhomes, and views of each room from several different angles by clicking on various parts of the floor plan.
- Project resulted in more out-of-area sales, since prospective buyers could view tour online or at home. It also allowed clients to view homes before the actual model homes were built.

National Trainer, Training Materials Design/Graphic Design

6/1996 - 12/2001 *Rainforest Cafe, Gurnee, Illinois*

- Major role in the development of the training program at Rainforest Cafe.
- In charge of training large groups of employees at grand openings across the country, as well as training in the home location.
- Facilitated "Train the Trainer" seminars to potential and current trainers in the Chicagoland area Rainforest Cafes.
- Created from concept to final production: Training posters and illustrations using a variety of media including pen and ink, prisma-color markers, and acrylic paints.
- Tee-shirt designs using drawing skills, Photoshop, and Illustrator.
- A Rainforest-themed wall mural using acrylic paints.
- Advertisements and Special Event Menus using Photoshop and QuarkXpress.
- Seasonal Newsletter on events and news at Rainforest Cafe Gurnee Mills using Photoshop, photography skills and QuarkXpress.
- The advertising and design projects resulted in increased exposure to special events, directly resulting in higher revenues. As a result of the training projects, a greater absorption of knowledge and higher morale resulted in the new employees.

Yakult Swallows Home Run Animation

5/2001 - 6/2001 *Karen Johnson Productions, Racine, Wisconsin*

- A 30 second animated piece played on the scoreboard of Meiji-Jingu Stadium in Japan, home of major league baseball team, The Yakult Swallows.
- Created entire production starting with drawing of storyboards, modeling and animating in 3D Studio Max, texturing in Adobe Photoshop, and then final editing in Adobe AfterEffects and Adobe Premiere.

Education

Bachelor of Fine Arts in Media Arts and Animation

12/2002 *The Illinois Institute of Art Schaumburg, Schaumburg, Illinois*

Bachelor of Art

6/1995 *Northern Illinois University, DeKalb, Illinois*

Skills

- Strong foundation in drawing, design, and color for dynamic visual skills.
- Complete knowledge of both the 2-Dimensional and 3-Dimensional animation processes.
- Technical skills including background in computer applications, film and video production.
- Accomplished pianist and music composer

Computer Skills

- 3D Studio MAX
- Adobe Illustrator, Photoshop, Premiere, and AfterEffects
- Macromedia Dreamweaver, Flash MX, and Director
- Basic knowledge of HTML and JavaScript
- Microsoft Office: Excel, Word, Publisher, PowerPoint
- Many Audio and Sound production programs